



The trade fair and conference celebrates its 10th Anniversary in the Catalan capital

Carbon Expo 2013 in Barcelona focuses on policy, climate finance and access to clean energy

Barcelona, April 23, 2013 - Carbon Expo, the annual global Carbon Market Trade Fair & Conference, is celebrating its 10th anniversary in Barcelona on May 29-31. The rapidly changing carbon market is entering a new phase of development, as domestic carbon pricing mechanisms emerge to address a changing climate in a post-Kyoto era. This year's edition will gather the most relevant actors of the carbon market, both public and private, to discuss programs and mechanisms aimed at reducing carbon emissions around the world.

"Promoting the transition towards a green economy is a true challenge, particularly when developed countries are going through difficult economic times," said Miguel Arias Cañete, Spanish Minister for Agriculture and the Environment. "However, a green transition offers a promising way out of the economic crisis, fostering the development of innovative and cleaner technologies, reducing our resource consumption, creating jobs and making our economies more sustainable and competitive."

More than 220 high-level speakers will discuss the future of a low-carbon agenda

Carbon Expo, the leading conference on carbon finance and market trends, again brings together 220 speakers and close to 1,000 participants from around the world to address the climate change challenge.

Plenaries will cover structural reforms in the EU ETS

"We will be celebrating the 10th anniversary of Carbon Expo this spring in Barcelona. I have been coming since 2006, and I have to admit, Carbon Expo has been truly a unique experience, a chance to congregate and meet the most important actors in the market. I don't know any other forum that achieves this. The market continues to evolve, new pricing mechanisms are coming into play, and a lot of thinking is going into how to meet the serious financing needs required for the transition to a low carbon world. We hope Carbon Expo will provide an opportunity for all involved to turn thinking into action on climate finance," says Joëlle Chassard, Manager of the World Bank's Carbon Finance Unit.

Panelists will tackle ideas to foster clean energy, from low-carbon technologies to climate-smart agriculture

This year's conference will focus on three streams:

- A new carbon **Policy Stream** aimed at bringing together stakeholders to evaluate different carbon pricing policy and regulatory measures necessary to support the transformation to a low carbon economy, and address policy decisions required to foster private action and support domestic pricing mechanisms.
- The **Climate Finance Stream** will focus on financing needs, opportunities and solutions, including multilateral and bilateral solutions, the Green Climate Fund and possibly most important, the private sector. We will hear from experts on how to attract private funding as well as existing barriers.
- The **Clean Energy and Clean Tech Stream** will explore new technological possibilities, from Climate-Smart Agriculture to shale gas production in the US. Cities are driving the low carbon agenda and innovative ideas for urban areas will be discussed.

"These topics present the top challenges and opportunities for climate change professionals in 2013," said Dirk Forrister, President and CEO of the International Emissions Trading Association. "Whether your firm is involved in carbon markets, climate finance or clean technology, Carbon Expo will assemble the thought leaders, policy experts and entrepreneurs that can make a difference in the future of your business. Building on 10 years of success, Carbon Expo is the best forum in the world for bringing the key players together and advancing business solutions to the climate challenge."

World Bank, IETA and Fira de Barcelona, a successful partnership

The World Bank Group and IETA are two relevant agents in the carbon market. In 2000, the World Bank was the first institution to develop global carbon funds as a public/private partnership and has gone on to create a whole family of funds and facilities designed to support carbon initiatives, reduce risk, and develop policy.

IETA is a non-profit business organization comprised of major companies and the leading voice of this community on emissions trading, whose goal is to ensure that the objectives of the United Nations Convention on Climate Change and, ultimately, climate protection, are met. IETA upholds its

principles by acting as a think tank, a facilitator of dialogue, an advocate, and acting as a body to implement market standards. IETA works for the development of an active, global greenhouse gas market, consistent across national boundaries.

The World Bank and IETA have chosen to join forces with Fira de Barcelona, Spain's leading trade show organizer, to organize Carbon Expo in Barcelona every two years.

"Catalonia, as a leading European region, is committed to the fight against climate change. At the end of last year, we passed the Energy Plan and Climate Change Bill and also the Adaptation Strategy, making it the Catalan Government's pledge to work towards a low-carbon economy very clear. We are very pleased that Carbon Expo, the leading conference on carbon markets, has again chosen Barcelona as its host city", said **Santi Vila, Catalan Minister of Territory and Sustainability.**

For detailed information and agenda, please see www.carbonexpo.com

For images, please see <http://www.carbonexpo.com/en/image-database>

For media inquiries, please contact:

Marta Juvell / Adam Sedó

+34 93 233 20 89 / +34 93 233 26 59

mjuvell@firabarcelona.com / asedo@firabarcelona.com

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